

# ART FOR HEALING HEARTS

AN ART BENEFIT FOR UNIVERSITY HEALTH FOUNDATION

## 2025 Sponsorship Opportunity



Exhibition Dates

January 6 - March 19, 2025

First Friday Public Reception

March 7, 2025, 5-8pm

Buttonwood Art Space

3013 Main St, KCMO



universityhealth  
FOUNDATION

Exhibit Honorary Co-Chairs:  
Dr. Marie McCarther & Mr. Will McCarther



# About

Kansas City has many hospitals, but there is only one University Health, our city's academic health system offering state-of-the-art healthcare to all, regardless of ability to pay.

Dating back to 1870, we have been Kansas City's safety net hospital providing care for our most vulnerable, helping to make Kansas City stronger. Building a healthy community is a responsibility we take very seriously. We believe passionately that everyone - whether insured or uninsured, prosperous or impoverished, privileged or disadvantaged - deserves access to essential, life-saving medical care.

University Health Foundation has made it possible to provide care for our communities most vulnerable with the help of our generous sponsors. Every gift helps save lives.

**I am writing today to ask you to consider a sponsorship gift for "Art for Healing Hearts," an art benefit for University Health Foundation, hosted by Buttonwood Art Space.**

Buttonwood Art Space is a community-focused art gallery located in midtown Kansas City, where local and regional artists share their artworks and a commitment to area nonprofit organizations.

"Art for Healing Hearts" will be on display from January 6 - March 19, 2025, with a public First Friday showing on Friday, March 7, 2025, from 5 - 8 p.m. We will also host a special VIP event before the public reception. Fifty percent of all art purchases will benefit University Health Foundation.

A list of sponsorship benefits is enclosed. For questions, please contact Cati Wolfe, University Health Foundation Director of Philanthropy, at [Catherine.Wolfe@uhkc.org](mailto:Catherine.Wolfe@uhkc.org) or 816-404-3448.

# ART FOR HEALING HEARTS

## Gold Sponsor: \$2,500+

- Recognition as Title Sponsor
- VIP Parking during First Friday
- Logo & website on promotional materials (postcards, Facebook, Instagram, press release, email campaigns, websites, poster boards, and VIP tickets)
- Logo displayed prominently at First Friday (average of 400 guests at event) and throughout exhibition
- Verbal recognition at First Friday & opportunity to speak to crowd of 400+
- Admission to December 17th VIP event for 30 guests
- Private tour for up to 20 guests of "Art for Healing Hearts" exhibition

## Silver Sponsor: \$1,000+

- Logo on Facebook, Instagram, email campaigns, websites, press releases and poster board
- Verbal recognition at First Friday
- Admission to December 17th VIP event for 20 guests

## Bronze Sponsor: \$500+

- Name on Facebook, websites, press release and poster board
- Verbal recognition at First Friday
- Admission to December 17th VIP event for 12 guests

**We look  
forward to  
partnering  
with you.**



**Thank  
You**



To become a sponsor, please call or email Cati Wolfe at 816-404-3448 or [Catherine.Wolfe@uhkc.org](mailto:Catherine.Wolfe@uhkc.org).

Learn more about University Health Foundation's work and impact at [uhkcgiving.org](http://uhkcgiving.org)