



BUTTONWOOD ART SPACE
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Press Release

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ART TO BENEFIT A SAFER AND MORE ACCESSIBLE KANSAS CITY

KANSAS CITY, MO, JULY 16, 2016: The *Art of Human Movement* opened on July 1, 2016 at Buttonwood Art Space, 3013 Main, Kansas City, Missouri, 64108. The exhibition includes 99 artworks by 32 artists and illustrates all forms of human movement and figures in motion, people on bicycles, dancers, walkers, yoga, people playing sports...all to benefit BikeWalkKC, a non-profit group focused on making Kansas City a safer community for walking and biking.

A reception for the public will be held in conjunction with KC Crossroads First Friday Art Walk from 5:00 to 9:00 pm on August 5th at Buttonwood. Visitors can meet participating artists and BikeWalkKC organizers and enjoy food and beverages at the event.

Purchases of art during the exhibit will benefit local non-profit organization, BikeWalkKC's, B-Cycle Program. Sixty-percent of the sale price compensates artists for their beautiful art with the remainder going to the local organization as a charitable donation. If you are unable to attend the August 5th reception normal Gallery hours are Monday through Friday from 9:00 a.m. to 5:00 p.m., or by appointment.

Sponsors of the Exhibit include: Buttonwood Financial Group, Union Horse Distillery, Blue Cross Blue Shield of Kansas City, The City of Kansas City, Missouri, KC Parks & Recreation, KCATA, Health Care Foundation of Greater Kansas City, Ewing Marion Kauffman Foundation, Visit KC.com, DowntownKC, Missouri Bank, Burns & McDonnell, JE Dunn, Lockton, Kansas City River Market, Boulevard Brewery, Spencer Fane, The Nelson Atkins Museum of Art,

Washington University, Alamo Drafthouse Cinema, Vireo, KCTA, Spin Pizza and Silver Screen Salon.

Background Information:

BikeWalkKC is a member-supported 501(c)(3) nonprofit organization that works to make Greater Kansas City a safer and more accessible place to walk, bicycle, live, work, and play. BikeWalkKC operates Kansas City's bike share system, Kansas City B-cycle. For more information please visit www.bikewalkkc.org

KC Crossroads First Friday: On the First Friday of every month, thousands of residents and visitors fill the sidewalks of the Crossroads in Kansas City, enjoying what has become the city's liveliest and most popular event. Arts organizations, galleries, studios, and a wide variety of local businesses feature regional and national artists as well as live entertainment starting at 5 p.m. Best explored on foot, the First Friday tradition continues to grow with up to 10,000 attendees. Most make it an evening, with dinner and drinks from a colorful array of restaurants and entertainment venues. For more information, please visit <http://kccrossroads.org/first-fridays/>

Buttonwood Art Space was founded by Jon and Wendy McGraw in support of the arts in Kansas City. The McGraw's purchased the 1860's Buttonwood building in 2005, and expansion in 2013 doubled the size of the gallery to 7,500 sq. ft. A portion of all sales go to support local and regional charities as the gallery is designated as a place for artists to exhibit and sell their works, and for non-profit groups to raise funds and awareness. For more information please visit www.buttonwoodartspace.com/about.php

Buttonwood Art Space is underwritten by **Buttonwood Financial Group**, an independent wealth management firm based in Kansas City, Missouri. Buttonwood works closely with individuals and families to simplify the complexity that comes with wealth. The Buttonwood Team serves as a Family CFO, coordinating and integrating tax, insurance, estate planning, investments, cash flow, retirement, education, and business strategies to achieve client specific goals. See www.ButtonwoodFG.com.

Buttonwood Art Space (BAS) is financially supported and underwritten by Buttonwood Financial Group (BFG). In a traditional Art gallery setting a percentage of sales goes to the artist and a percentage of sales is retained by the gallery. At Buttonwood, operating costs of Art Space are paid by Financial Group so the portion of sales that would traditionally go to a gallery go back instead to the non-profit organizations for each show. This allows us to partner with non-profits so they can raise money and

awareness of their cause through art exhibitions. As the non-profits invite their supporters (who attend and purchase art), our email / social media list grows allowing for greater community-focused attendance at future Buttonwood art shows. Goal: A win for artists (sales), a win for non-profits (\$ / awareness), a win for community (buy art & get a tax deduction as well), and a win for us (awareness).

For additional information please contact Jon McGraw, Buttonwood Art Space, at 816-285-9040 or Jon@ButtonwoodArtSpace.com.

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